

# INDUSTRY OUTLOOK CONFERENCE: Spring 2024

**21c Museum Hotel – Central Gallery**  
219 W 9th St, Kansas City, MO 64105  
All Meeting Times are in Central Time Zone

## **April 23, 2024**

5:00 pm to 7:00 pm Reception

Location: **The Tasting Room @ Boulevard Brewing; 2534 Madison Avenue, Kansas City, MO 64108**

## **April 24, 2024**

7:00 to 8:15 am      Breakfast buffet included  
Location: *Main Gallery*

The meeting will be held in the *Central Gallery*

7:55 am              Welcome and Ground Rules  
Katelyn McCulloch, Livestock Marketing Information Center

8:00 am              Macroeconomy Outlook  
Robert Dieli, RDLB, Inc.

8:45 am              Macro Economy discussion

9:00 am              Soybeans Situation and Outlook  
Erin Nazetta, Broadview Capital Holdings, LLC

9:35 am              Corn Situation and Outlook  
Ben Brown, University of Missouri

10:10 am            Break

10:25 am            Wheat Situation and Outlook  
Tanner Ehmke, CoBank

11:00 am            Grain Discussion  
Jerry Gidel, Midland Research

11: 20 am           The History and Future of Industry Outlook – Panel Discussion  
TBD

11:50 am            Lunch  
Location: *Main Gallery*

1:00 pm              Dairy Situation and Outlook

Bill Brooks, Northwest Missouri State University

1:35 pm	Poultry Situation and Outlook Tyler Cozzens, Livestock Marketing Information Center
2:10 pm	Break
2:25 pm	Hog Situation and Outlook Paul Marchand, Hams Marketing
3:00 pm	Cattle and Beef Situation and Outlook Altin Kalo, Steiner Consulting
3:35 pm	Livestock Discussion Moderated by Amber Roberts, AgWest Farm Credit
4:00 pm	Adjourn

### STATEMENT ON PARTICIPATION

The Industry Outlook Conference is designed to present production projections, price forecasts, and to discuss issues pertinent to the industry. Those attending are encouraged to pursue a frank and thorough discussion about these projections, forecasts and issues. To accomplish this goal, it is important that both presenters and participants are secure in knowing that they will not be quoted outside the meeting. Consequently, we have adopted the following policy with regard to the media and publications in general.

The Industry Outlook group welcomes media participation at our meetings. However, if representatives from the media and those that publish items circulated outside their firm choose to participate, we require that they respect the following rules:

- 1. That no reference to this meeting or group be made.**
- 2. No reference to information presented, comments or questions is to be made without the expressed permission of the individuals involved. Even with permission from the individual, Rule #1 still applies.**

By honoring these rules we hope that media personnel participating can gather background information on the commodities they cover and establish contacts for future reference.

Failure to abide by these rules, however, means that the individual and the organization he or she represents will not be invited to participate in future Industry Outlook meetings for a period of time determined by the group.